

Knowledge with its sleeves rolled-up leads to excellence

Liberty Life Assurance was a proud recipient of four Think Business Insurance Awards at the prestigious 7th Annual Think Business Insurance Awards Gala dinner held on 8th July at the Radisson Blu Hotel.

The main aim of the awards is to encourage growth, product and service innovation, prudence in risk management and quality in service delivery in the Insurance sector by recognising, awarding and celebrating exemplary performers, and consequently encouraging competition in the industry Liberty Life Assurance emerged victorious having scooped the 1st Runners up in Life Insurer of the Year award which recognizes companies with innovative product offering, expedient response to customer needs and enhanced quality of service and their overall strategy for future growth and development. Liberty Life was able to demonstrate these qualities by continuously innovating products and service delivery models suited to meet their customers ever changing and growing insurance needs.

In addition to the prestigious Life Insurer of the Year Award, Liberty Life was awarded 1st runners up winner in the ICT, Training and 2nd runners up in the Socially Responsible Corporate award categories. This recognition is a testimony that Liberty Life is headed in the right direction towards realizing its vision to become the most trusted leader in Life Insurance and investments in Kenya and Africa at large.

We wish to thank our customers for their continued support and for trusting us with their most valuable assets, giving us the opportunity to continually change their lives, their families and their communities.